



INSIGHT
INNOVATION

Maternity outpatients

The Long Term Plan

The Long Term Plan calls for outpatient maternity services to be redesigned over the next five years, and its target is to reduce face-to-face outpatient visits by up to one third.

The Long Term Plan also aims to ensure that most pregnant women receive continuity of the person caring for them during pregnancy, during birth and postnatally.

View what the Long Term Plan says about maternity services at:

longtermplan.nhs.uk
Chapter 3

Current state of maternity outpatients

Sarah – the midwife's perspective

Midwife Sarah loves her job but worries she cannot give the level of care she would like because of her overwhelming workload.

Vicky – the patient's perspective

Vicky is pregnant with her second child. She discovers she has gestational diabetes and faces a number of other challenges during her pregnancy.

How we will support changes

A pathway change is required to deliver these improvements. A vast array of technology is available that has the potential to support these changes. However, most NHS staff do not have the time to explore how these technologies might help them. This is where the Innovation Agency can help: we have the experience and expertise to support staff in navigating this complex landscape.

We understand the challenges you face and can support you in identifying which types of products are potential solutions.

We have collated online the resources you will need to achieve the improvements you are aiming for.

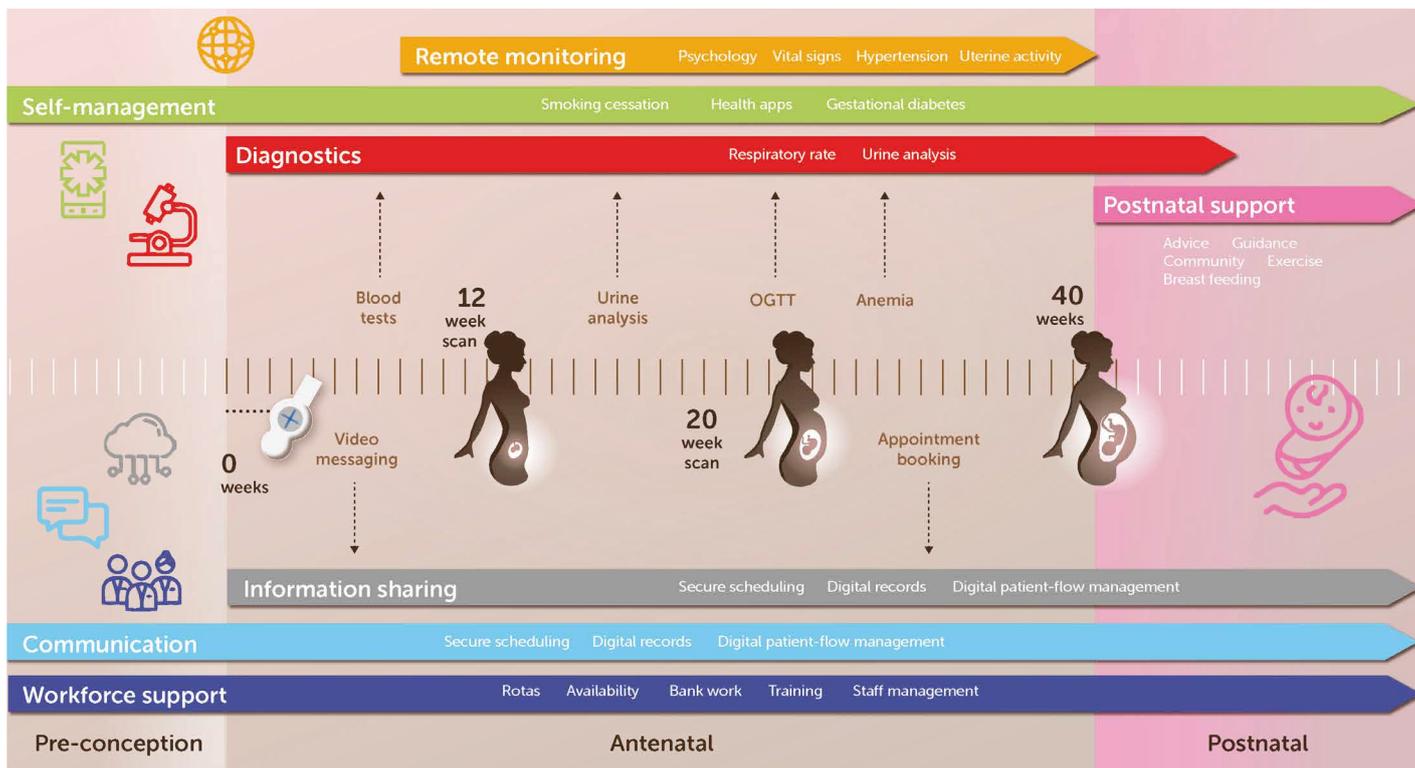
The Innovation Agency can also provide:

- A cost illustration
- Business case support
- Critical path analysis
- Implementation support
- Innovation signposting

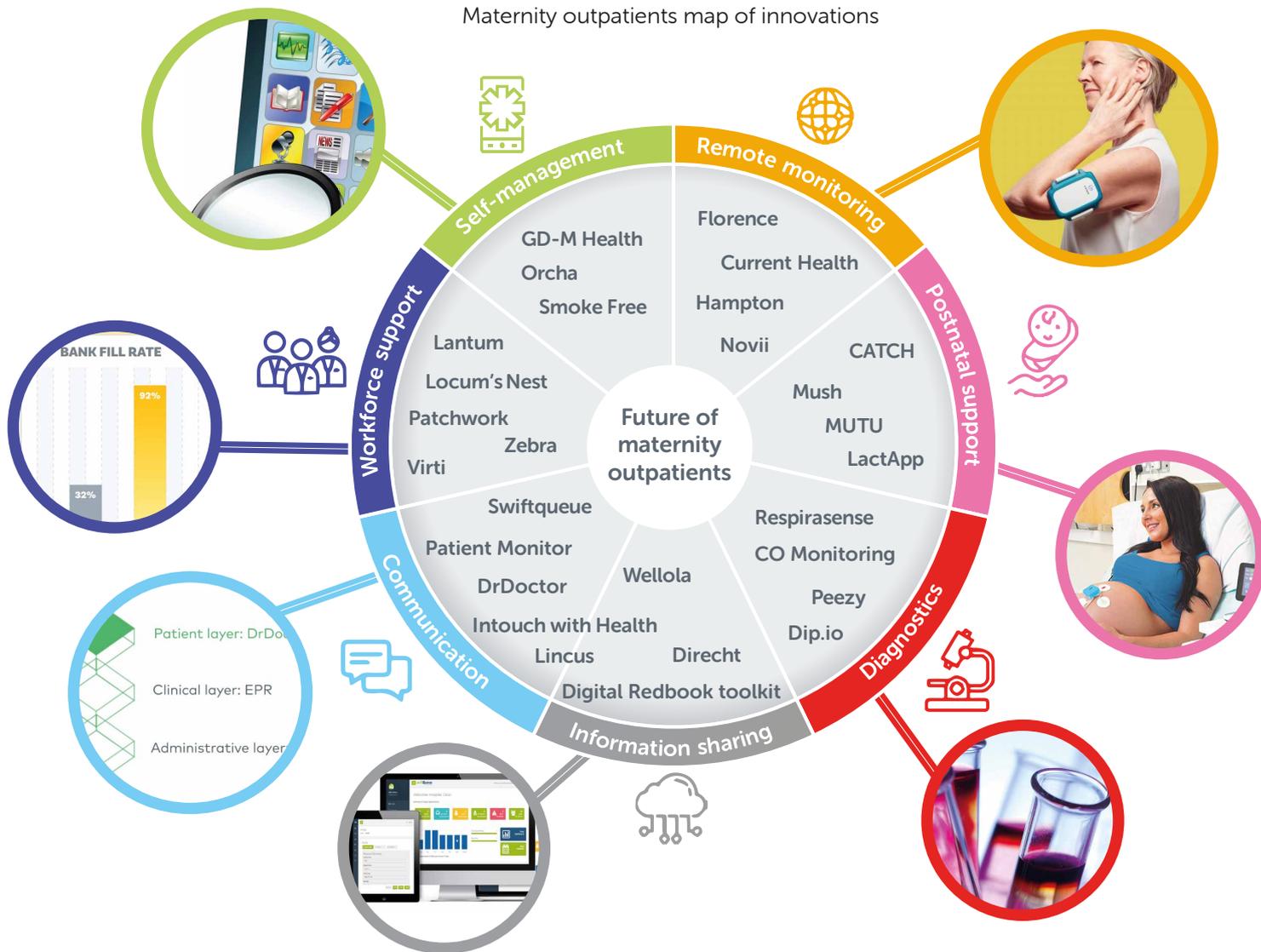


Innovation insight: useful innovations

We have categorised useful interventions into seven areas. You can see below how these fit into the maternity timeline.



Maternity outpatients map of innovations



Find out more about Innovation insight: maternity outpatients at:

innovationagencynwc.nhs.uk/maternity-outpatients